Name:

Student number:

Name: Omar Massfih

Student number: s318724

We chose to base our improvements on Omar Massfih’s PACT assignment.

Ways this website would be hard for our persona to use:

* No clear structure.
* Only white people in the pictures.
* To many moving images and colors.
* Buttons with no clear text.
* Highly unusual scrolling direction.
* Vertical text.
* No clear section headings

Ways to improve the website to make it more user friendly for our persona:

1. Change scrolling direction from horizontal to vertical.
2. Keep images static.
3. Have clear page section headings and divide in to clear sections.
4. Change section headings from vertical to horizontal
5. Make the degree boxes static.

~~Step 3: Visually analyze the website in the attachment below. Keep in mind your persona from the “PACT” assignment and think of ways this website would be hard for that persona to use the website. This includes both visual and functional elements of the website.~~

~~Step 4: Come up with at least five ideas on how to improve this website in order to make it more user friendly for the persona you created in the “PACT” assignment~~

Step 5: Recreate the website according to the analysis from Step 3 and the solutions from Step 4. This means you may have to change the way the website looks visually and the way it operates functionally in order to improve the experience of the persona that you created in the “PACT” assignment. Make sure that all of the 5 solutions from step 4 are included in the website.

After completing all the steps, you will submit one word-document or pdf that includes the link to your improved website, the name and student number for you and your partner, the analysis from Step 3 and the solutions from Step 4. If you or your partner have not submitted the “PACT” assignment, you must also include this assignment as an appendix in the word-document. If you have not completed the PACT assignment before its due date and failed to include it as an appendix, you will not pass this assignment, and will have to resubmit. Regardless of whether you’ve previously submitted the PACT assignment, you can only receive 2 points for this assignment.